AAOSH 2019
Annual Scientific Session
October 17-20, 2019
Gaylord Opryland Resort
Nashville, Tennessee

The American Academy for Oral Systemic Health
Exhibitor Prospectus
AAOSH 2019 Annual Meeting

We'll bring the cutting-edge education and renowned faculty, you bring the best resources, together we'll unite for collaborative healthcare while expanding into new markets!

Did you know?
AAOSH's mission is to improve inter-disciplinary healthcare and collaboration and the health of people everywhere by changing public and professional awareness of mouth-body health links.

AAOSH Tentative Program Format

THURSDAY, OCTOBER 17
Exhibitor move in: 10:30AM - 4:30PM
Welcome Reception: 6:00PM - 8:00PM

FRIDAY, OCTOBER 18
Breakfast with exhibitors: 7:00AM – 8:00AM
Replenishment & networking break with exhibitors: 9:30AM - 10:15AM
Replenishment & networking break with exhibitors: 3:00PM - 3:30PM

SATURDAY, OCTOBER 19
Breakfast with exhibitors: 7:00AM – 8:00AM
Replenishment & networking break with exhibitors: 9:30AM - 10:00AM
Replenishment & networking break with exhibitors: 3:00PM - 4:30PM
(Exhibitor move out after break)
Closing banquet event (optional): 6:30PM - 9:30PM
Exhibit & Eligibility:
Each exhibit space consists of a 6’ skirted table with 2 chairs, a wastebasket, and identification signage provided by the conference. Additional items may be ordered at the cost provided. Available on registration site.

Qualified exhibitors are limited to firms, organizations, and agencies who promote awareness of products, technologies, and services that are recognized and approved by AAOSH as being supportive of the objectives of the Annual Meeting.

Space Selection Process:
AAOSH will make every effort possible to provide exhibit space in high-traffic areas. Priority will be established by support level and registration date.

Terms of Payment & Registration Deadline:
Booth space must be paid in full upon registration. The exhibitor may cancel before March 1, 2019 and still receive 50% of their total monies paid. No monies will be refunded after March 1, 2019. Failure to make payment does not release the exhibitor from any contractual financial obligation.

Exhibitor Survey:
This is your opportunity to promote change and let your voice be heard. We email a survey after the meeting’s completion. Please give us your honest feedback. What can we do better? What did you like? How can we better help you promote your product?
Expect an extraordinary experience at Gaylord Opryland Resort & Convention Center. The Resort boasts stylish rooms, modern meeting spaces, and a location less than 10 miles from Nashville International Airport. Discover 9 acres of lush, indoor gardens and cascading waterfalls, and while you can find shopping and dining right under our roof, you'll also want to explore nearby attractions including the Grand Ole Opry, Ryman Auditorium, and the General Jackson Showboat. During your getaway, enjoy Relâche Spa & Salon, and Gaylord Springs Golf Links. With 700,000 square feet of flexible event space, we'll help you host unforgettable meetings, conferences, weddings and receptions. When it's time to unwind, return to deluxe accommodations with pillow top-mattresses, flat-panel TVs, and room service.
Diamond Supporter $15,000

Promotion with the following acknowledgement or displays:

• Logo and link to your company’s/organization’s website on AAOSH Supporters Page within registration website
• 1 article in the AAOSH newsletter with company spotlight
• Listing of your company events (up to 3) on AAOSH website calendar
• 3 webinars throughout the year (recorded versions remain on AAOSH website for 12 months)
• Your informational or professional video posted to AAOSH website for 12 months
• Large banner ad on AAOSH website with reciprocal linking
• 1 main stage speaker at the Annual Session (or next year’s annual session if program already complete)
• 400-word company profile in the attendee program book
• Attendee email list post conference

Meeting Mobile App

• Logo with link to organization website at bottom of all screens
• Enhanced exhibitor listing (company profile, logo, downloadable collateral, more)
• 3 on-site notifications “pushed” to all attendees via app
• Promotion within app (marketing campaign flier, coupon, etc.) “pushed” to all attendees

AAOSH Program Book

• One full-page (10” x 7.5”) advertisement in the AAOSH program book
• 350 to 400-word company biography in AAOSH program book

Meeting Logistics

• 6’ or 8’ skirted tables (2) with 2 chairs each
• Preferential placement on Learning Floor and complimentary Learning Floor Registration for up to 4 booth representatives
• Complimentary AAOSH Meeting registration for 4 company representative* with name badges identifying delegates as supporter.
• Corporate signage on AAOSH Exhibitor Learning Floor

2 available
Platinum Supporter  $10,000

**Promotion with the following acknowledgement or displays:**
- Logo and link to your company’s/organization’s website on AAOSH Supporters Page within registration website
- 1 article in the AAOSH newsletter with company spotlight
- Listing of your company events (up to 3) on AAOSH website calendar
- Large banner add on AAOSH website with reciprocal linking
- 2 webinars throughout the year
- 1 workshop speaker at the Annual Session
- 300-word company profile in the attendee program book
- Attendee email list pre and post conference

**Meeting Mobile App**
- Enhanced exhibitor listing (company profile, logo, downloadable collateral, more)
- 3 on-site notifications “pushed” to all attendees via app
- Promotion within app (marketing campaign flier, coupon, etc.) “pushed” to all attendees

**AAOSH Program Book**
- 1 half-page (5” x 7.5”) advertisement in the AAOSH program book
- 300-word company biography in AAOSH program book

**Meeting Logistics**
- 6’ or 8’ skirted table with 2 chairs
- Corporate signage on AAOSH Exhibitor Learning Floor
- Complimentary AAOSH Meeting registration for 2 company representative* with name badges identifying delegates as supporter.

*Identifying delegates as supporter.
Gold Supporter $7,500

Promotion with the following acknowledgement or displays:
- Logo and link to your company's/organization's website on AAOSH Supporters Page within registration website
- Corporate signage on the Learning Floor
- 1 webinars throughout the year
- Medium banner on AAOSH website with reciprocal linking
- Attendee email list post conference

Meeting Mobile App
- 2 on-site notification “pushed” to all attendees via app

AAOSH Program Book
- 1 quarter-page (5” x 3.25”) advertisement in the AAOSH program book
- 200-word company biography in AAOSH program book

Meeting Logistics
- 6’ or 8’ skirted table with 2 chairs
- Corporate signage on AAOSH Exhibitor Learning Floor
- Complimentary AAOSH Meeting registration for 2 company representative* with name badges identifying delegates as supporter.
- Access to exclusive exhibitor site: your one-stop resource for exhibitors contains FAQs, forms, schedules and more

6 available
Promotion with the following acknowledgement or displays:
- Logo and link to your company’s/organization’s website on AAOSH Supporters Page within registration website
- 1 article in AAOSH newsletter
- Attendee email list post conference

Meeting Mobile App
- 1 on-site notification “pushed” to all attendees via app

AAOSH Program Book
- 1 quarter-page (5” x 3.25”) advertisement in the AAOSH program book

Meeting Logistics
- 6’ or 8’ skirted table with 2 chairs
- Corporate signage on AAOSH Exhibitor Learning Floor
- Complimentary AAOSH Meeting registration for 1 company representative* with name badges identifying delegates as supporter.

Bronze Supporter $5,500

6 available
Promotion with the following acknowledgement or displays:
  • Logo and link to your company's/organization's website on AAOSH Supporters Page within registration website

Meeting Mobile App
  • Basic exhibitor listing in Exhibitor Profiles section with link to your website

AAOSH Program Book
  • Company/Organization contact information listed in program book

Meeting Logistics
  • 6' or 8' skirted table with 2 chairs
  • Corporate signage on AAOSH Exhibitor Learning Floor
  • All exhibitor reps must register and will be given a huge discounted registration fee of $399 per rep.

** Please note: no pre or post emails given out at this level

À la Carte options

CONFERENCE BAG SPONSOR  $5,500
Your Company/Organization logo front and center of all meeting bags, which each registered attendee is given at check-in.

COFFEE BREAKS & CONFERENCE LANYARDS  $5,500
Make yourself known with your logo prominent on conference lanyards, which are worn by all conference attendees.

ADDITIONAL BOOTH REPRESENTATIVE ADDED TO CONTRACT  $399
2019 AAOSH Annual Meeting Support Contract

Company Name: 

Booth Rep: ___________________________ Title of Booth Rep: ___________________________

Billing Address: ___________________________ City: ______________ State/Prov: _______ Zip/Postal Code: ______________

Phone: ___________________________ Fax: ___________________________ E-mail Address: ___________________________

What social media does your company use? Facebook _______ Twitter _______ YouTube _______ LinkedIn _______ Other _______

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<td>Gold Supporter</td>
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<tr>
<td>Exhibitor Supporter</td>
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Add:

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<th>Add:</th>
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<td>Coffee Breaks &amp; Lanyard Sponsor</td>
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<tr>
<td>Additional Booth Representative Pass</td>
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Total Support Amount: $

Total Due: $

Payment Information

_______ Check (payable in U.S. funds to: AAOSH) VISA _______ MasterCard _______ AMEX _______

Credit Card Number: ___________________________ Exp. Date: ____________ CVS _____

Print Name on Card: ___________________________ Signature: ___________________________

I hereby contract with the American Academy for Oral Systemic Health to support the Annual Meeting as outlined above. I understand that my balance is due in full upon signing. I agree to provide AAOSH with an electronic copy of my corporate logo and authorize use of this logo as noted for the sole purpose of sponsor identification. I understand that this contract may not be changed or cancelled after the closing deadline of March 1, 2019.

By signing this contract, I fully acknowledge and agree to the Exhibitor Rules and Regulations as defined in Appendix A.

Authorized Signature

Date

Please send completed agreement with payment to: Bobbie DelSasso via bobbie@aaosh.org
If mailing a check, send to: AAOSH, 13045 Paul Circle, Plainfield, IL 60585
For questions, contact Bobbie at 815-382-0776
Rules and Regulations
Appendix A
AAOSH Annual Meeting

Please send completed agreement with payment to:
Bobbie DelSasso via bobbie@aaosh.org
If mailing a check, send to:
AAOSH, 13045 Paul Circle, Plainfield, IL 60585
For questions, contact Bobbie at 815-382-0776
EXHIBIT CONTRACT AND POLICIES
The policies stated here and in the Rules & Regulations in the Exhibitor Prospectus constitute a bona fide part of the contract for exhibit space. AAOSH reserves the right to render all interpretations and decisions should any questions arise, and to establish further regulations as may be deemed necessary, to the general success and wellbeing of the Exhibition. All matters and questions not covered in these policies are subject to the final judgement and decision of AAOSH. Companies are responsible for ensuring the furnishings they order and booth provisions they bring will reasonably fit in their space. AAOSH does not provide any guarantee that additional accommodations will be made on-site should the materials brought be outside of the parameters of the purchased space. Additional fees will be incurred by the exhibiting company if alternative arrangements are made.

HOTEL INDEMNIFICATION
Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Resort, its owners or managers, which result from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless the Resort, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees, which arise from or out of the exhibitor’s occupancy and use of the exhibition premises, the Resort, or any part thereof.

BOOTH ASSIGNMENT
AAOSH Diamond, Platinum, Gold, and Bronze Partners are offered first choice of exhibit space. The remaining spaces are assigned at the discretion of AAOSH based on registration date, years of support, and event sponsorship support. Booth assignment confirmation is provided an average of two weeks before travel.

DEPOSIT AND PAYMENTS
Payment is due upon signing.

CANCELLATION BY EXHIBITOR
All cancellations must be in writing, return receipt requested, and shall become effective when received by AAOSH. Both the Exhibitor and AAOSH acknowledge that AAOSH will

Initial ___________
sustain substantial losses if the Exhibitor cancels its Application and Contract. Even though AAOSH will exercise its best efforts to mitigate the damages associated with the Exhibitor cancellation, the parties agree that Producer will, nevertheless, incur substantial losses that cannot be precisely determined. Due to the difficulty of determining and providing said losses, the Exhibitor agrees to pay the following as liquidated damages if the Exhibitor cancels its exhibit space on or within the time periods specified. 50% refunded of total paid contracted agreement if request is made prior to March 1, 2019. Cancellation requests made after March 30, 2019 are not eligible for reimbursement or credit under this policy.

CONTRACT ACCEPTANCE
AAOSH reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Association, all money paid will be returned to the applicant.

PROGRAM ADVERTISING AND OUTBOARDING
Regardless of the level of participation a company has invested in the event, holding an exhibit, demonstration, or display in AAOSH's host city during the show will directly affect the company's ability to participate in future AAOSH events. Only participating exhibitors may solicit to attendees and direct selling is to be restricted to the company's exhibit space. Out of respect to AAOSH's corporate supporters, companies that are not paid exhibitors for AAOSH's shows will be asked to leave and their companies may be unable to participate in future events if they use AAOSH's events as an opportunity to sell or promote their products and/or service.

CANVASSING AND OTHER ACTIVITIES
No person, firm, or organization not having contracted with AAOSH for the occupancy of space in the Exhibition will be permitted to display or demonstrate its products, processes, or services, or distribute promotional materials in the Exhibit Hall, convention halls, or corridors, or in hospitality suites. Any infringements of this rule will result in the prompt removal of the offending persons from the Hall, and exhibitors waive any and all rights from claims against the AAOSH arising out of the enforcement of this rule. Circulars or other promotional material may be distributed only from the exhibitor's booth space. AAOSH reserves the right to reject, cancel, remove, or restrict exhibitors who, because of noise or any other reason, shall interfere with the best interests of the Exhibition as a whole.

NO ORAL MODIFICATION CLAUSE
This Application and Contract may not be orally modified. Only modifications in writing and signed by an authorized representative of AAOSH will be considered enforceable.

ASCAP/BMI
It is the sole responsibility of the exhibiting company to pay all ASCAP (American Society of Composing Authors and Publishers) and/or BMI (Broadcast Music Incorporated) fees and expenses if music is played (either taped or live) in the exhibit booth or at any exhibitor-sponsored function.
EXHIBITOR RESPONSIBILITY CLAUSE
To the fullest extent permitted by law, the personal/legal entity described as “Exhibitor” in this clause and in the exhibitor contract (regardless whether such person/legal entity is also described as “Exhibitor” in this contract) hereby assumes full responsibility and agrees to indemnify, defend, and hold harmless The Gaylord Resort (“Hotel”) and each of their respective owners, managers, subsidiaries, affiliates, employees and gents (collectively, “Hotel Parties”), as well as American Academy (“Group”), from and against any and all claims or expenses arising out of Exhibitor’s use of the Hotel’s exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor’s indemnity obligations in this clause. Such insurance shall be in the amount of not less than $1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

LIABILITY
It is agreed that the exhibitor shall make no claim of any kind against AAOSH, Hotel, its agents or employees, or against any of AAOSH's agents or employees for any loss, damage, theft, or destruction of goods; nor for any injury that may occur to itself or its employees while in the Exhibit Hall or on conference premises; nor for any damage of any nature or character whatsoever, and without limiting the forgoing, including any damage to its business by reason of the failure to provide space for an exhibit or removal of the exhibit, or for any action of AAOSH or its participants, agents, or employees in relation to the exhibit or exhibitor, and the exhibitor shall be solely responsible to its own agents and employees and to all third persons, including invitees and the public for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of the leased space or exhibit, for negligence or otherwise relating thereto. Notwithstanding, any claim by exhibitor, if brought against AAOSH or its agents or employees, or those of Hotel, shall be brought within one year of exhibitor knowing or should have known of the claim or potential claim; and, any recovery for such claim shall be limited to the amount of monies paid by exhibitor to AAOSH for the conference, and shall not include any recovery for special damages, lost revenues, lost profits, or lost business opportunities of any kind or nature.

INSURANCE
Exhibitor must carry all the following insurances without exception: Workers’ Compensation, fire, theft, and a comprehensive general liability with minimum coverage of one million dollars ($1 million) per occurrence and two million dollars ($2 million) aggregate, including product liability coverage (for any products provided as giveaways, samples, or sales), completed operations, independent contractors coverage, and slip-and-fall, and any other personal injury liability coverage. Proof of full compliance satisfactory to AAOSH shall be provided to AAOSH in writing within 30 days of the conference and prior to exhibitor’s exhibit, products, or materials entering the Exhibit Hall or conference premises. These coverages shall be evidenced by a Certificate of Insurance with a 30-day notice or cancellation provision to the
holder, naming AAOSH as an "Additional Insured", and a copy shall be placed at the exhibit booth at all times during show hours and presented to AAOSH upon demand. While the Exhibition provides security guards, any and all security is an accommodation to exhibitors, and AAOSH assumes no responsibility for any loss, damage, or injury to any property of the exhibitor or to any of its officers, agents, employees, or contractors, whether attributable to accident, fire, theft, or any other cause whatsoever.

STRICT CONFIDENTIALITY & NON-DISPARAGEMENT
As a material term and condition of this Agreement, Exhibitor agrees not to disclose, disseminate, publicize, or allow or cause to be disclosed, disseminated, or publicized, any of the terms and conditions of this Agreement and/or the acts or omissions arising from the events concerning this Agreement or Exhibitor’s participation or involvement at the conference, except to the extent compelled by law or as authorized by AAOSH in writing. Exhibitor will act professionally and in good faith at all times and will not disparage AAOSH or Hotel, or any of their employees, agents, or representatives, or any of the conference speakers or exhibitors, either directly or indirectly, orally or in writing, by making disparaging comments or remarks himself/herself or through a third party, including, but not limited to, any disparaging or negative comments online or in any social media such as Facebook, LinkedIn, or Twitter. For any violation of this section, Exhibitor shall immediately, and in no event more than three (3) calendar days, remove that negative remark and provide a complete where necessary in AAOSH’s opinion, with evidence of such removal and retraction concurrently provided to AAOSH in writing. Any critical feedback by Exhibitor shall be restricted to correspondence with and surveys received from AAOSH or Hotel, which correspondence and surveys shall be provided only to those entities.

Signature _________________________________
THE AMERICAN ACADEMY FOR
ORAL SYSTEMIC HEALTH

World Leaders in Proactive Healthcare Collaboration

www.AAOSH.org